

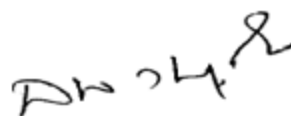
**REPORT ON ACTION TAKEN ON STUDENT FEEDBACK****AY 2014-15**

The student feedback on faculties and course curriculum was taken at the end of each semester by the Batch-In-Charge and based on the survey following action were taken:


1. Based on positive student feedback on the supplementary subject of "Business Data", it was proposed to be introduced as a compulsory subject in upcoming Academic sessions
2. Based on student inputs on the common and important subject if Macroeconomics in Semester 2, it was decided to allocate preferably same faculty for the both the Economics Subjects in Semester1 and Semester 2 (that is, Microeconomics and Macroeconomics) to maintain a continuation of the topics.
3. It was decided to design the course curriculum of Brand and Product Management in a more interactive and case based way because students were not completely satisfied with the same even though satisfaction was much better than previous batches.
4. Based on feedback of MBA students, it was decided to include more GD PI sessions for placement preparations in Semester 3.
5. To cater to increasing requests for Industry visits and Corporate interactions it was decided to include Industry Visits in Semester 1 also besides BOP as well as to plan more Corporate Saturdays in all semesters as well as plan more Mock GDPs with corporates in upcoming Academic years



Reviewed and Approved by



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